

Marc Popelier

UX designer & Software developer

Freelance UX designer and software developer with 20+ years of experience building websites and applications.

Experience

2015 - 2020 Datylon

Datylon is a Belgian company, specialized in data visualization and storytelling. As a freelance UX consultant, I worked with the local and foreign Europe team on internal projects and customer products.

- UX research for the Datylon platform.
- Information architecture, UX and UI design of the Datylon Visualization editor.
- UX Research and design of the ProAlliance inbound supply chain community platform and transport booking system.
- UX Design of a dashboard for the visualization and reporting of CBC monitored air compressors.
- UX Design of the Proximus Location Insights platform.
- UI library design and development.

2010 - 2015 Digitopia

Digitopia is a Belgian company providing custom and out of the box digital signage solutions. I worked as a freelance UX consultant and supervised the player software development.

- Architecture and development of digital signage player software.
- Full-stack development of a pharmaceutical community portal.
- Digitopia platform front-end development.
- Design and development of several kiosk applications.

2006 - 2009 Internet Architects

Internet Architects is a Belgian UX consulting bureau. As a partner, I focussed on accessibility integration, UI design patterns and UX strategies.

- Information architecture, UX research and design for the Province of Antwerp Portal.
- Creation of a set of accessible UI patterns for the Belgian Department of Social Security.
- UX research for the redesign of the Telenet help desk software.

2003 - 2005 Gonzales

As co-founder of this small, Antwerp based design and development bureau, I developed and supervised multi-media and web projects.

- Full-stack development of several B-to-C websites.
- Monitoring the rebranding of the Dupont Transoval portal.
- Planning and development of Dexia and Swift CD-ROM productions.

1999 - 2002 iMotion

As a leading multi-media development house, iMotion had strong expertise in the creation of interactive CD-ROMs. I enjoyed working here as a multi-media designer and developer.

- UX, Graphical design and development of multiple interactive CD-ROM productions.
- Graphical design and front-end development for websites and portals.

1990 - 1999 Other

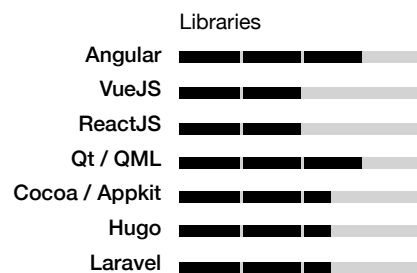
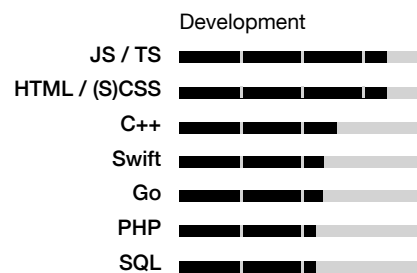
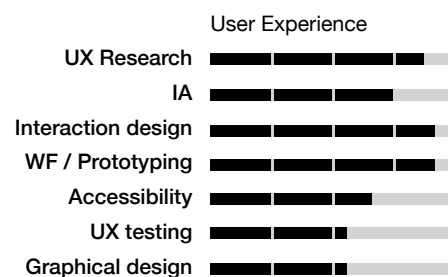
- Six months as Desktop Publisher at Intermailing.
- Eight years as communication implementor at IKEA Wilrijk.
- Six months making salads and doing dishes in an Antwerp restaurant.



About me

Name Marc Popelier
Born 1968
Located Deurne, Antwerp
Email marc@maxclient.be
LinkedIn marc-popelier
Web www.maxclient.be

Skills



Languages



Education

H. Pius X-institute, Antwerp
Visual arts / Mathematics